

INFORMATION NOTICE TO NATURAL PERSONS PURSUANT TO ARTICLES 13 AND 14 OF REGULATION (EU) 2016/679 (GDPR) AND RELEASE FOR IMAGE USE

The Fondazione CRC Donare ETS, represented by its pro tempore legal representative, with registered office in Cuneo (CN) (12100), Via Roma no. 17, Tax Code 96101160040, in its capacity as Data Controller, informs data subjects that during public events or events open to the public that it organizes, audio and video recordings and photographs of participants may be taken, and the materials thus produced may be disseminated via the Data Controller's websites and/or social media channels managed by the Data Controller, and/or by newspapers, TV stations or other media. The collection of such images and videos will be carried out with due respect for the dignity of those present, and efforts will be made to avoid collecting and disseminating images of minors, as far as reasonably possible for the Controller.

When the number of attendees is very high, it becomes impossible for the Controller to collect individual authorizations for image dissemination. Therefore, this information notice, attached to event invitations and published on the Controller's website, is intended to provide data subjects with all the information required under Article 13 of Regulation (EU) 2016/679. Where possible, and subject to organizational constraints, the event will include designated areas and/or times where images and/or video will not be collected. This is to accommodate those who wish to participate without having their image collected and possibly disseminated.

By attending the event after reading this notice, data subjects authorize the Controller:

- to take, including through third parties appointed by it, photographs, videos or other audiovisual materials containing their image, name, voice and/or personal statements and comments (hereinafter, the "Materials");
- to use and/or disseminate and/or publish the Materials, also through third parties, with no right to compensation or claims, through all the Controller's communication channels, including: websites, social media channels, video platforms, as well as outside the organization for publication in media outlets, including online, to document the outcomes of the initiative.

They acknowledge that the Materials are the exclusive property of the Controller from the outset, and therefore will not be submitted to the subjects for prior approval and may be subject to integration, cutting, editing (including with materials from other promotional initiatives), and technical reworking.

They declare and warrant:

- not to have granted to third parties any rights in conflict with the above, and therefore expressly release and indemnify the Controller and third parties (such as communication agencies, production

companies, etc.) from any claims, demands, damage compensation or disputes (including legal proceedings) by any third party;

- not to make any claims against the Controller in relation to participation in the event and the use of their name, surname, personal data, voice and/or image within the Materials;
- to be aware that their personal data will be processed in compliance with Regulation (EU) 2016/679 ("GDPR") and any other applicable data protection laws, as well as in accordance with the data processing notice below.

They further acknowledge that media and television reporters may be present at the event and that journalistic or television reports including image dissemination may result.

DATA CONTROLLER AND DATA PROTECTION OFFICER (DPO)

The Data Controller is Fondazione CRC Donare ETS, represented by its pro tempore legal representative, with registered office in Cuneo (CN) (12100), Via Roma no. 17, Tax Code 96101160040 (hereinafter, the "Controller"), which hereby informs the data subjects regarding the processing of Personal Data collected during initiatives, events, or gatherings held in public spaces or open to the public, also attended by media and TV representatives.

The Data Protection Officer (DPO) is lawyer Luisa Di Giacomo, reachable at the e-mail address dpo@fondazionecrcdonare.it with office in Turin, Corso Vittorio Emanuele II no. 76.

CATEGORIES OF PERSONAL DATA, PURPOSE AND LEGAL BASIS FOR PROCESSING

The Controller will process personal data such as personal details, photographs, and video and audio images (hereinafter, "Personal Data"), collected during public events, initiatives, or manifestations, also attended by media and TV representatives. For the purposes of this notice, Personal Data Processing means any operation or set of operations carried out, even by automated means, on personal data in compliance with applicable data protection law.

The Controller will process Personal Data exclusively for purposes connected to the event and related activities.

For this purpose, Personal Data may be published on all of the Controller's communication channels, social media accounts, video platforms, and externally for media publication, including online newspapers or television features.

The legal basis for processing is the data subject's free, informed, and revocable consent, expressed by voluntarily participating in the event. Participation implies acceptance of data provision as mandatory for these purposes.

If the premises are under video surveillance for security reasons, this will be indicated by a separate notice provided before entering the area or premises where the event is held.

The Controller guarantees that all photographic, video, and audio materials referenced in this notice will not violate any law, regulation, or third-party rights, will not be used for purposes other than those indicated herein, and will not compromise the dignity or decorum of the persons portrayed.

CATEGORIES OF RECIPIENTS OF PERSONAL DATA

To pursue the above purposes, it may be necessary for the Controller to share Personal Data with the following categories of recipients:

1. Companies providing services to the Controller, including the company managing the information system and certain administrative, legal, and accounting services;
2. Third parties (e.g., companies, professionals) providing IT and/or administrative services, appointed as data processors, such as production companies in charge of creating the Materials;
3. Authorities (e.g., judicial or administrative bodies) and public IT systems operated by public administrations.

The Controller and third parties to whom your Personal Data may be disclosed act as:

1. Data Controllers, i.e. those who determine the purposes and means of processing;
2. Data Processors, i.e. those processing data on behalf of the Controller;
3. Joint Controllers who jointly determine the purposes and means of processing.

DATA DISSEMINATION

Personal Data may be disseminated through any medium the Controller deems appropriate, including (but not limited to): websites directly or indirectly attributable to the Controller, official social media accounts (e.g. Facebook, Instagram, Twitter), printed materials, TV (digital and satellite), radio, and/or journalistic/television/radio coverage by third-party operators present at the event and/or invited by the Controller and/or interested in covering the event through their own channels.

TRANSFER OF PERSONAL DATA TO A THIRD COUNTRY OR INTERNATIONAL ORGANIZATION OUTSIDE THE EU

Personal Data is processed by the Controller within the European Union and will be disseminated as outlined above.

The Controller guarantees that, notwithstanding the dissemination described above, any transfers of Personal Data outside the EU will occur only to countries for which the European Commission has issued adequacy decisions, or based on appropriate safeguards or specific derogations as provided by the GDPR.

METHODS OF PROCESSING AND DATA RETENTION PERIOD

Personal Data will be processed using automated and manual tools, respecting the principles of necessity and proportionality, and avoiding unnecessary processing where anonymous or alternative means can achieve the same result. The Controller adopts all appropriate technical and organizational measures to ensure and demonstrate GDPR-compliant processing and to prevent data loss, unlawful or improper use, and unauthorized access.

Personal Data will be stored no longer than necessary to achieve the purposes for which they were collected, subject to statutory retention requirements.

Subject to what has already been disseminated in Materials and publications produced and shared through the designated channels, Personal Data will be automatically deleted after five years and will not be used in new materials or publications beyond that time. Previously disseminated materials may, however, remain archived on the Controller's web pages and social media and in media and television archives.

DATA SUBJECT RIGHTS

1. Right of Access

You may obtain confirmation from the Controller as to whether or not your Personal Data are being processed and access such data as well as the information outlined in Art. 15 GDPR.

2. Right to Rectification

You may request correction of inaccurate data and, considering the purpose of processing, completion of incomplete data.

3. Right to Erasure

You may request the deletion of your Personal Data where one of the grounds under Art. 17 GDPR applies (e.g. no longer necessary for purposes, withdrawal of consent, etc.). Deletion may not occur if processing is necessary to comply with legal obligations, for reasons of public interest, or for legal claims.

4. Right to Restriction of Processing

You may request the restriction of processing under the conditions set out in Art. 18 GDPR, such as when contesting data accuracy or requiring the data for legal claims.

5. Right to Data Portability

If processing is based on consent or a contract and is carried out by automated means, you may:

- receive your Personal Data in a structured, commonly used, machine-readable format;
- transmit your data to another controller;
- request direct transfer from the Controller to another controller, where technically feasible.

6. Right to Object

You may object at any time to processing carried out for public interest or legitimate interest purposes (including profiling). The Controller will stop processing unless it can demonstrate compelling legitimate grounds or legal claims.

7. Right to Lodge a Complaint

Without prejudice to any other administrative or judicial remedy, you may lodge a complaint with the competent Data Protection Authority if you believe your data is being processed in violation of GDPR.

To exercise your rights, you may contact the Controller or the DPO, specifying the nature of your request and the data involved.