

SAVE THE DATE

30/10/2021


IRONIKA

Barolo

en primeur

CHARITY AUCTION

ALBA NEW YORK



In the splendid setting of the **Grinzane Cavour Castle**, in the heart of the Langhe in live linkup with **New York**, on 30 October 2021, the **first edition of the charity event "BAROLO EN PRIMEUR" will take place**. A charity auction, arranged in conjunction with the international auction house Christie's, **in aid of socially useful projects**, in which **15 barriques of wine made of the Barolo Nebbiolo grape from the historic Gustava Vineyard** will go under the hammer and be awarded to the highest bidders supporting the project. The charitable aims, the quality and unique nature of the wine, together with the centuries-old history of Gustava Vineyard, situated on the slopes at the foot of the Castle, make this a **truly unique and prestigious event**.

SUPPORTED BY

CHRISTIE'S

ALL PROCEEDS
WILL BE DONATED TO CHARITY